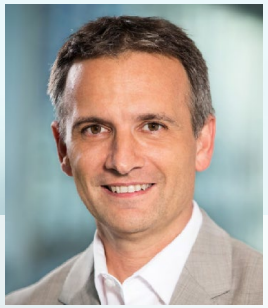
# OUR EXECUTIVE TEAM

**COLIN BOLE**
Senior Vice President

*BS Mechanical Engineering*
*& MS Aeronautical Engineering,*
*Stanford University*

33 years in commercial aviation, 50% with OEM and 50% with Leasing Companies. Initial career with Airbus, held CCO roles or equivalent at Bombardier, Intrepid Aviation, ILFC, Macquarie AirFinance and GATX.



**PATRICK BAUDIS**
Vice President, Market Insights

*MSc Aeronautical Engineering,*
*ENAC - Ecole Nationale de l'Aviation Civile (France)*

28 years in commercial aviation, mostly with Airbus and Bombardier. Extensive experience in all aviation marketing fields from strategic market and product positionings to value-selling in sales campaigns, consulting, product developments and business cases, branding and communication.

**JEAN-PAUL BOUTIBOU**
Vice President, Europe, Middle East, Africa, Russia

*International Marketing degrees*
*from INSEEC (France) and*
*Fordham University (New York)*

31 years in commercial aviation, covering a broad spectrum from OEM (Airbus, Bombardier) to consultancy, airline, MRO and supply chain.
Entrepreneurial spirit, with very deep airline C-suite relationships across Middle East and Africa regions
in particular.

**FRANÇOIS COGNARD**
Vice President, Asia Pacific

*Master of Business Law, Toulouse*
*Faculty of Law (France)*
*& MSc Air Transport Management,*
*Cranfield University (UK)*

25 years in commercial aviation, with Airbus and Bombardier.
Extensive experience across Asia Pacific, Europe, Middle East and Africa, with proven ability to lead key campaigns, teams, and manage extensive airline C-suite relationships.

**ALEX GLOCK**
Vice President, Americas

*Syracuse University,*
*Business Administration*
*and International Studies*

26 years in commercial aviation with Embraer; Sukhoi /Alenia Superjet JV and Bombardier Commercial Aviation. Initial career with Embraer (Country President and Commercial VP for Embraer Asia Pacific; Latin America VP Commercial and Customer Support), Sukhoi/Alenia CCO), Bombardier (VP Sales - Americas).

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# OUR MANAGEMENT / BUSINESS SOLUTIONS TEAM

**DENISE ANTOINE**
Executive Assistant

*Toronto School of Business, Micro Computer Business Application and Shaw Business College, General Office Clerical*

30+ years of experience in supporting executives, held Executive Assistant role at Bombardier Commercial Sales and Senior Administrative Assistant role at Bombardier, Core Technical Engineering and MMM Group Engineering Consultants.

**IBRAHIM ALFARHAN**
Director

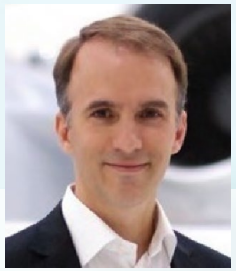
*MSc, Air Transport Management, Cranfield University (UK)*

15 years in commercial aviation covering a wide range of expertise from OEM, airline startups and regional airlines throughout Europe, Middle East and Africa. Held various roles at Bombardier in sales, business development and marketing.
Prior to this held managerial roles at different airlines with focus on fleet, network development, revenue management and airline operation.

**GRAEME BUTCHART**
Director

*MSc, Air Transport Management, Cranfield University (UK)*

30 years in commercial aviation with airlines (Virgin Atlantic, Cyprus Airways), manufacturers (BAe, Bombardier), MRO (S7 Technics) and extensive consulting experience in emerging markets - to airlines, banks, leasing companies and OEMs.



**ANTOINE CHEREAU**
Director

*MSc Industrial Engineering, Arts et Métiers ParisTech & Master in Strategy and International Business, ESSEC (France)*

17 years in commercial aviation, at Safran, CFM and Bombardier, covering marketing director roles for the development, promotion and sales of various aircraft or engine platforms (C Series, Superjet, CFM56 and Leap engines for A320 & 737) and strategic management roles in market analysis and intelligence.

**ANTONIO FICCA**
Director

*PhD Aeronautics/Aerospace, Universita di Napoli (Italy) & mini MBA, McGill University (Montreal)*

18 years in commercial aviation, 60% at Bombardier and 40% in engineering service providers and Interiors OEMs holding technical, program management and marketing leadership roles. Extensive product development expertise (C Series development and launch, CRJ/Q400 enhancements, cabin interiors) with proven ability to define market requirements, promote products and support aircraft sales campaigns.

**NICOLAS MIRAS**
Director

*MSc, Management in International Business, Maastricht School of Management*

9 years of commercial aviation experience leading sales campaigns across Europe, Middle East, and APAC regions. Combination of legal / commercial responsibilities for aircraft manufacturers (Airbus, Bombardier) and technical knowledge developed with MRO (Sabena technics).

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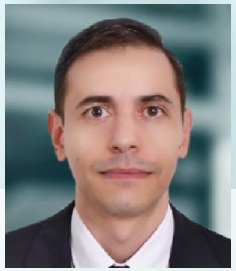
# OUR EXPERT TEAM



**ARNAUD BRUN-KHOOBEELASS**
Market Insights Manager

*B.Eng. avionics, Polytechnique Montreal & MBA, Fuqua-Duke University (NC, USA)*

15 years of experience in commercial aviation supporting airlines across Asia, the Middle East and Africa, with expertise in marketing, business strategy, and financial modeling. Prior to joining Bombardier, held various positions at CAE developing, certifying and supporting flight simulation models for multiple aircraft programs.

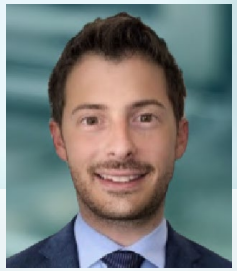
**EMIL HUBERT**
Market Insights Manager

*B.A Aviation Management, University of Applied Sciences Bad Honnef-Bonn (Germany)*

15 years in commercial aviation. 4 years with Spanair, in route management and network development, and 10 years with Bombardier in Airline Marketing. Aviation geek with strong fleet and network development expertise and sound marketing experience with airline customers.

**STEPHEN KALHOK**
Market Insights Manager

*BSc and MSc at Queen's University, Kingston (Canada)*
30 years of experience, including 15 years in aviation industry at Bombardier. Solid commercial and business aircraft technical knowledge, product marketing experience and cabin enhancement expertise (CRJ ATMOSPHÈRE cabin launch).



**HUGO PINARD**
Market Insights Manager

*MSc Aeronautical Engineering, SupAero (France) & MSc Business Admin. and Management, Imperial College (London)*

7 years in commercial aviation, at Lufthansa Consulting and Bombardier. Deep expertise in fleet and network optimization and market analysis.

**DANIEL SALLIER**
Market Insights Manager

*Sc Engineering in Maths, Physics & Chemistry, Polytechnique (Paris) & MSc Aeronautical Engineering, SupAero (France)*

38 years in commercial aviation and banks, at Paris CDG Airport, Airbus, Credit Lyonnais and Bombardier. Recognized expertise in forecasting, fleet and network optimization and market analysis. Creation of unique and unconventional forecasting tools and techniques with proven results for airports and airlines.

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